

Press Release

(For Immediate Release)

## **Kingdee Tianyan Listed on New Third Board in China Facilitate the Independence and Controllability of Domestically-made Middleware**

(15 June 2017, Hong Kong) **Kingdee International Software Group Company Limited** (“Kingdee” or the “Group”, stock code: 00268.HK), a leading enterprise Cloud services provider, announced that the Group’s subsidiary, **Shenzhen Kingdee Tianyan Middleware Company Limited** (“Kingdee Tianyan” or the “Company”) was listed on the New Third Board (Stock Code: 871155) on 14 June 2017, marking its entrance into the capital markets. The successful listing of Kingdee Tianyan will create a dynamic environment for capital raising, provide a broad development platform for domestic small and medium-sized software enterprises, improve China’s software industrial chain, and further enhance the innovation and growth of domestically-made infrastructure software. Meanwhile, the Company will better align with China’s strategies in relation to information security, Big Data and “Internet+”, in a way to realize the Chinese dream of a “Software Giant”.

As a subsidiary of Kingdee International, Kingdee Tianyan has long been committed to domestic infrastructure software. The listing on the New Third Board will establish long-term financing channels for the Company’s sustainable development as well as further enhance its corporate governance, laying a systematic foundation for the Company’s healthy growth. Kingdee Tianyan will leverage the platform of the New Third Board to capture favorable development opportunities of the industry, promote the Company’s brand influence as well as facilitate its fast growth.

### **Independent and Reliable Digitalization Infrastructure, Data Ensures the Success Intellectually**

Founded in 2000 and certified as a key software enterprise within the national planning layout, Kingdee Tianyan is a pioneer and leader in providing digital infrastructure operating services. The Company has been entitled as the R&D Organization of “Core Electronic Devices, High-end Generic Chips and Infrastructure Software” national science and technology special project and recognized as national “Independent and Reliable” core software enterprise. Additionally, the Company has established industry partnerships to safeguard national internet information security.

Over the past 17 years, Kingdee Tianyan has always adhered to innovating middleware technology and products that are featured with completely-independent intellectual property rights, guided by the product philosophy of “Reliable and Independent, Data Ensures the Success Intellectually”. The Company has also been

committed to improving independent security capabilities of middleware along the domestic industrial chains comprehensively from the perspectives of independence of software core source code, operating compilation environment and communication interaction, etc.

### **Promote Government Affairs Informationalization and Industry Digitalization to Help Customers in Digital Transformation**

Being a part of domestic infrastructure software industry, Kingdee Tianyan has provided independent and reliable software infrastructure and services to more than 10,000 government authorities and enterprises and industry customers and over 1,000 cooperative partners, such as government affairs website of the National People's Congress, the Supreme People's Court, system of China Solid Waste under the Ministry of Environmental Protection, central regulatory information system of China Securities Regulatory Commission, etc. The Company has won widespread recognition from the industry.

Underpinned by new concepts such as "Smart City", "Government Affairs Big Data" and "Government Affairs Cloud Services", Kingdee Tianyan has been actively aligned with national policies of "Big Data", "Internet+" and "Government Affairs Informationalization" to help customers realize the transformation of digital economy and devoted itself into building E-government and Smart City. Kingdee Tianyan has completed the establishment of several government data integration projects such as the information sharing and exchange platform of the Organization Department of the CPC Central Committee, the government and enterprises service platform of Suzhou Industrial Park, the government information exchange platform of Shenyang and website of Hunan Province, etc. The Company has assisted customers in government affairs innovation, optimized business procedures as well as improved service quality, which is beneficial to both enterprises and users. By utilizing the digital infrastructure provided by the Ministry of Agriculture, the Company has helped to complete trans-departmental data resources sharing and fostered the development and launch of agricultural Big Data. By leveraging rule of law, the Company has established judicial Cloud service model of "Internet + Public Legal Services", aiming to offer high-quality, convenient and equal public legal services and operate a demand-driven business.

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## **About Kingdee**

Kingdee International Software Group Company Limited ("Kingdee International" or "Kingdee") was established in 1993 and is listed on the Main Board of Hong Kong Stock Exchange (stock code: 268.HK). Headquartered in Shenzhen, the PRC, it is committed to the core values of "Acting in all Conscience, with Integrity and Righteousness". Kingdee strives to be the most trustworthy Big Data service provider.

As a leading enterprise Cloud services provider in China, Kingdee retains leadership in ERP sector and has been named the "No.1 ERP solutions provider for SMEs" for twelve consecutive years. Its Cloud services and products are the most preferred choices in the market: Kingdee Cloud (Cloud services for medium and large-sized enterprises), Kingdee Jingdou Cloud (one-stop Cloud services platform for micro and small-sized enterprises), CloudHub (a mobile office platform), Guanyi Cloud (Cloud services for E-commerce). With its strengths in management software and Cloud services, Kingdee provides services to more than 6.6 million enterprises, government agencies and other organizations around the world. The users of Kingdee products exceed 200 million.

## **Investor and Media Enquiries:**

Steve Zhang  
Kingdee International Software Group Co., Ltd.  
Tel: 852-2155 3721  
Email: [szhang@kingdee.com](mailto:szhang@kingdee.com)

Charles Chan  
PRChina Limited  
Tel: 852-2522 1368  
Email: [ckchan@prchina.com.hk](mailto:ckchan@prchina.com.hk)

Summer Gan  
Kingdee International Software Group Co., Ltd.  
Tel: 86-21-61625518  
Email: [summer\\_gan@kingdee.com](mailto:summer_gan@kingdee.com)

Emma Liang  
PRChina Limited  
Tel: 852-2522 1838  
Email: [eliang@prchina.com.hk](mailto:eliang@prchina.com.hk)

Yoriko Huang  
Kingdee International Software Group Co., Ltd.  
Tel: 86-755-8607 2591  
Email: [yanni\\_huang@kingdee.com](mailto:yanni_huang@kingdee.com)

Henry Chik  
PRChina Limited  
Tel: 852-2522 1838  
Email: [hchik@prchina.com.hk](mailto:hchik@prchina.com.hk)